



2019

RATECARD

**Sunday
World**

Sowetan
LIVE

tiso blackstar
group.



TISO BLACKSTAR DIGITAL - SOWETANLIVE

DISPLAY RATES	CPM
1. RUN OF SITE / All sizes (728x90, 300x250, 300x600)	R 100.00
2. RUN OF SITE / High Impact (Billboard 1000x250, 300x600)	R 130.00
3. RUN OF SITE / Video Pre-Roll	R 180.00
ADDITIONAL COST FOR LAYERING:	
+ Geo targeting (we target ZA national by default)	
+ Vertical targeting# (eg. Lifestyle sections)	
+ Section specific	
+ Viewability targeting	
+ Audience targeting	

#Business	Lifestyle	Entertainment	Sport	News	Motoring
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24 HOUR SPONSORSHIP RATE (HPTO) DESKTOP & MOBILE:

SUNDAYWORLD	RATE
150,000 impressions	R23,000

Other sites & section takeovers: Price on Application

FOR MORE INFO PLEASE EMAIL
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