



# 2019

RATECARD

Sunday Times  
Times LIVE

tiso blackstar  
group.

## TISO BLACKSTAR DIGITAL - TIMESLIVE & SUNDAY TIMES

### DISPLAY RATES

	CPM
1. RUN OF SITE / All sizes (728x90, 300x250, 300x600)	R 100.00
2. RUN OF SITE / High Impact (Billboard 1000x250, 300x600)	R 130.00
3. RUN OF SITE / Video Pre-Roll	R 180.00

### ADDITIONAL COST FOR LAYERING:

+ Geo targeting (we target ZA national by default)

+ Vertical targeting# (eg. Lifestyle sections)

+ Section specific

+ Viewability targeting

+ Audience targeting

#Business	Lifestyle	Entertainment	Sport	News	Motoring
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## 24 HOUR SPONSORSHIP RATE (HPTO) DESKTOP & MOBILE:

### TIMESLIVE

	RATE
250,000 impressions	R60,000

### SUNDAY TIMES

17,000 impressions	R5,000
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### ST LIFESTYLE

28,000 impressions	R8,000
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### BUSINESS TIMES\*

5,000 impressions	R2,000
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**\*Home page plus business section**

**Other sites, ad units & section takeovers: Price on Application**

**FOR MORE INFO PLEASE EMAIL**  
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