



# 2019

RATECARD

**S**owetan  
**LIVE**

tiso blackstar  
group.

## TISO BLACKSTAR DIGITAL - SOWETANLIVE

### DISPLAY RATES

	CPM
1. RUN OF SITE / All sizes (728x90, 300x250, 300x600)	R 100.00
2. RUN OF SITE / High Impact (Billboard 1000x250, 300x600)	R 130.00
3. RUN OF SITE / Video Pre-Roll	R 180.00

### ADDITIONAL COST FOR LAYERING:

+ Geo targeting (we target ZA national by default)

+ Vertical targeting# (eg. Lifestyle sections)

+ Section specific

+ Viewability targeting

+ Audience targeting

#Business

Lifestyle

Entertainment

Sport

News

Motoring

## 24 HOUR SPONSORSHIP RATE (HPTO) DESKTOP & MOBILE:

### SOWETANLIVE

	RATE
35,000 impressions	R60,000

Other sites & section takeovers: Price on Application

FOR MORE INFO PLEASE EMAIL  
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