



# 2019

RATECARD

**TISO BLACKSTAR  
MOTORING**

tiso blackstar  
group.

## TISO BLACKSTAR MOTORING RATES

### Business Day Motor News Rates 2018

**Weekly**  
**Basic rate R311 (psccm)**  
**Broadsheet**

DPS	54x20	790mm (w) x 540mm(h)	R 342 932 Incl. agency & excl. Vat
Full Page	54x10	380mm(w) x 540mm(h)	R 174 691
Half Page	27x10	380mm(w) x 270mm(h)	R 87 345
1/4 Page	27x5	186mm(w) x 270mm(h)	R 43 673

**Booking deadline:** 4 days prior to publication (Friday 11:00am)

**Material deadline:** 2 days prior to publication (Tuesdays at 11:00am)

**Cancellation:** Any cancellations after 12:00 on the day of the material deadline will be charged at 100% cancellation fee

### Sowetan Motoring Rates 2018

**Weekly**  
**Basic rate R 214 (psccm)**  
**Tabloid**

DPS	39x16	540mm(w) x 390mm(h)	R 138 877 Incl. agency & excl. Vat
Full Page	39x8	261mm (w) x 390mm(h)	R 69 439
Half Page	20x8	261mm(w) x 200mm(h)	R 35 610
1/4 Page	20x4	129mm (w) x 200mm (h)	R 17 805

**Booking deadline:** 4 days prior to publication (Friday at 17:00)

**Material deadline:** 2 days prior to publication (Monday at 11:00)

**Cancellation:** Any cancellations after 12:00 on the day of the material deadline will be charged at 100% cancellation fee

### Sunday Times Lifestyle Motoring 2018

**Monthly**  
**Basic rate R420 (psccm)**  
**Tabloid**

DPS	39x16	540mm(w) x 381mm(h)	R 277 256 Incl. agency & excl. Vat
Full Page	39x8	259mm (w) x 381mm(h)	R 136 282
Half Page	20x8	261mm(w) x 200mm(h)	R 69 888
1/4 Page	20x4	129mm (w) x 200mm (h)	R 34 944

**Booking deadline:** 2nd Tuesday of every month

**Material deadline:** 2nd Friday of every month

**Cancellation:** Any cancellations after 12:00 on the material deadline will be charged at 100% cancellation fee



## TISO BLACKSTAR MOTORING RATES

The Herald World of Wheels News Rates 2018

**Weekly  
Basic rate R171 (psccm)  
Broadsheet**

DPS	54x20	790mm (w) x 540mm(h)	R 192 067 Incl. agency & excl. Vat
Full Page	54x10	380mm(w) x 540mm(h)	R 96 034
Half Page	27x10	380mm(w) x 270mm(h)	R 48 017
1/4 Page	27x5	187mm(w) x 270mm(h)	R 24 008

**Booking deadline:** 4 days prior to publication (Monday 11:00am)

**Material deadline:** 3 days prior to publication (Tuesdays at 11:00am)

**Cancellation:** Any cancellations after 12:00 on the day of the material deadline will be charged at 100% cancellation fee

### Daily Dispatch Motoring Rates 2018

**Weekly  
Basic rate R 153 (psccm)  
Broadsheet**

DPS	54x20	790mm(w) x 540mm(h)	R 171 850 Incl. agency & excl. Vat
Full Page	54x10	376mm(w) x 540mm(h)	R 85 925
Half Page	27x10	376mm(w) x 270mm(h)	R 42 962
1/4 Page	27x5	187mm (w) x 270mm (h)	R 21 481

**Booking deadline:** 4 days prior to publication (Monday at 11:00)

**Material deadline:** 3 days prior to publication (Wednesday at 11:00)

**Cancellation:** Any cancellations after 12:00 on the day of the material deadline will be charged at 100% cancellation fee



## CONTACTS

GAUTENG		TEL	CELL	EMAIL
Hill on Empire, 16 Empire Road, Johannesburg, 2193				
Main Switchboard		011 280 3000		
GM: Group Sales and Marketing: (PA Marlene Smalberger)	Reardon Sanderson	011 340 9336 011 280 3186		sandersonr@tisoblackstar.co.za marlenes@tisoblackstar.co.za
Deputy GM: Group Sales and Marketing (PA Marlene Smalberger)	Eben Gewers	011 280 5462 011 280 3186		gewerse@tisoblackstar.co.za marlenes@tisoblackstar.co.za
Business Manager: Automotive	Nina Minne	011 280 3154	082 815 9792	minnen@tisoblackstar.co.za
Marketing Manager: Automotive	Stanton Porter Marketing	012 653 0120		admin@stanport.co.za

**TERMS AND CONDITIONS**

1. Advertisements are accepted for publication in publications owned or published by Tiso Blackstar Group (Pty) Ltd subject to the following conditions:
  - a. Tiso Blackstar Group (Pty) Ltd reserves the right to withhold any advertisement from publication and to cancel any advertisement order that has been accepted.
  - b. Tiso Blackstar Group (Pty) Ltd will not be liable to the advertiser or to any other person for any loss or damages of any nature whatsoever, including indirect or consequential damages or any loss of profit or special damages of any nature whatsoever and whether in the contemplation of the parties or not, which the advertiser or any other person may suffer as a result of Tiso Blackstar Group (Pty) Ltd failure to publish, or publication on dates other than those specified by the advertiser, or any other error of any kind.
  - c. Telephonic instructions must in all cases be confirmed in writing by the advertiser.
2. Every precaution is taken to ensure the correct printing and insertion of all advertisements, but Tiso Blackstar Group (Pty) Ltd will not be held liable for any inaccuracies or omissions or for any consequence arising there from.
3. Tiso Blackstar Group (Pty) Ltd reserves the right to edit, revise or to reject — even after acceptance for publication — any advertisement deemed to be untruthful or objectionable in subject matter or wording, or unsuitable for any other reason, whether space for the advertisement has been booked in advance under order or not.
  - a. Tiso Blackstar Group (Pty) Ltd reserves the right to resize any advertisements to accommodate press constraints.
  - b. Tiso Blackstar Group (Pty) Ltd reserves the right to resize any advertisements that are not supplied according to the the booked space.
4. Tiso Blackstar Group (Pty) Ltd reserves the right to suspend an issue on any day and increase or decrease the usual number of copies without notice.
5. Space is sold to advertisers for the purpose of making announcements concerning their own business and may not be used for attacking or making comparisons with other advertisers, firms, institutions or persons.
6. The advertiser indemnifies Tiso Blackstar Group (Pty) Ltd against any claim by any third party arising out of the design, form, content, copyright infringement or other attributions of the advertisement.
7. No advertising order entitles the client to a write-up or editorial coverage.
8. All orders are subject to the availability of space. Bookings will lapse if the first insertion under order is not made within three months of the order, or if more than three months elapses between insertions.
9. The full name, street address, telephone and fax number of the advertiser must be included in advertisements asking for money or stamps to be sent to the newspaper or box number.
10. Approved accounts are payable within 30 days from date of statement, otherwise orders must be prepaid. Cash payments are required three working days prior to print date for nonaccount holders. However, in the case of pre-printed special projects, cash is required 14 days prior to publication.
11. Material deadline is two days prior to print date for all Tiso Blackstar Group (Pty) Ltd publications, with the exception of surveys and special reports.
12. Any advertising order is subject to the conditions stated herein unless specifically varied by Tiso Blackstar Group (Pty) Ltd in writing with specific reference to the advertiser's contrary documentation.
13. ACCEPTANCE AND COPY: If material is received too late for publication, the space reserved will be charged for. Copy must conform to all PRINT MEDIA ASSOCIATION requirements for the acceptance of print advertisements. The general typography of advertisements is subject to the approval of Tiso Blackstar Group (Pty) Ltd. Analogue material must be claimed within 30 days, after which no responsibility will be accepted for loss or damage to such material. Digital material can be retrieved up to three months from last date of publication.
14. No changes to advertisements appearing in Tiso Blackstar Group (Pty) Ltd publications will be accepted once publication production has commenced.
15. When new advertising rates are announced, clients who have contracts with Tiso Blackstar Group (Pty) Ltd will be entitled continue to advertise at their contract rates for 45 days after new rate is announced. The balance of their orders will be subject to the new rates. Such contracts may be cancelled on the date the new or higher rate becomes effective.
16. All cancellations must be in writing.
17. Advertisement orders are not accepted for periods longer than 12 months.
18. A 50% cancellation fee will be incurred for all special position bookings cancelled within 30 days of scheduled publication.
19. Any agreement purporting to vary the terms of these conditions or any consensual cancellation shall not be valid unless reduced to writing and signed by both the advertiser and Tiso Blackstar Group (Pty) Ltd.
20. If any amount due and payable by the advertiser is not paid within the agreed term, the advertiser will be liable for interest at the maximum rate permitted by law. Such interest will be calculated and paid monthly in advance. If the interest is not paid as aforesaid, the interest will be added to the principal sum, and the whole amount will form the principal debt, which will bear interest as described.
21. In the event of Tiso Blackstar Group (Pty) Ltd instructing attorneys to collect from the advertiser an amount owing to Tiso Blackstar Group (Pty) Ltd, the advertiser agrees to pay all costs on the scale as between attorney and own client, including collection charges.
21. No relaxation or indulgence granted to the advertiser by Tiso Blackstar Group (Pty) Ltd, at any time, will be deemed to be a waiver of any of Tiso Blackstar Group (Pty) Ltd rights interms hereof. Such relaxation or indulgence will not be deemed a novation of any of the terms and conditions.
22. Any insertion that carries "formed advertising" or representing any form of "sponsorship advertising" or company profile will be subject to approval by Tiso Blackstar Group.