



**1 KZNTV**

**18**

RATECARD-2018

## 1KZN TV

**Broadcasts Monday to Sunday on DStv Channel 261, Star Sat Channel 482 & Free to air**

**The Channel reserves the right to make programming changes**

**The average spot rate on 1KZN TV is R3 650**

CHANNEL	TIME BANDS	SEGMENTS	30" RATE
<b>1KZN TV</b>	24H00 - 02H00	OFF PEAK	R2 800
	02H00 - 04H00		R2 800
	04H00 - 06H00		R2 800
	06H00 - 08H00		R2 800
	08H00 - 10H00		R2 800
	10H00 - 12H00		R2 800
	12H00 - 14H00		R2 800
	14H00 - 16H00	PRIME TIME	R4 500
	16H00 - 18H00		R4 500
	18H00 - 20H00		R4 500
	20H00 - 22H00		R4 500
	22H00 - 24H00	OFF PEAK	R2 800

Duration	5"	10"	15"	20"	25"	30"	35"	40"	45"	50"	55"	60"
Multiply by	0.5	0.6	0.7	0.8	0.9	0.1	1.17	1.33	1.5	1.67	1.83	2.0

Durations over **50"** to be approved by station prior to booking and broadcast

## TERMS AND CONDITIONS

1. Cancellation period is 28 days written notice prior to broadcast - 100% cancellation on balance of contract.
2. 1KZN TV will not be held responsible for any circumstances beyond their control.
3. All advertising spots longer or shorter than 30" will be charged pro-rata.
4. Advertising spots bought in specific programmes will carry a 20% loading.
5. The channel reserves the right to alter programming.
6. Upfront payment may be required subject to credit policy.
7. Cheques will be subject to clearance by the bank.
8. Proof of payment must be faxed or e-mailed, no less than 3 working days prior to first broadcast.
9. Proposal rates valid for this campaign only.
10. All costs exclude VAT.
11. Subject to available inventory at time of booking
12. E & OE – Standard errors & omissions.

## Material Requirements

### Format:

- DV PAL 25, 720x576 FHA SD (4:3)

### The specs for 1KZN TV broadcast is as follows:

- Format : Apple ProRes 422 (LT)
- Aspect ratio : 4:3
- 25 frames per second
- Audio : -12db

### Options:

- Option : SD16:9
- Codec : IMX30
- Bit Rate : 30Mb/s
- Wrapper : MXF/MOV
- Frame Rate : 25fps
- Resolution : 720 x 576 DV PAL Widescreen
- File Extension : .mxf/.mov
- Audio : Peak at -12db's

### Physical Address:

- 71 Dollar Drive
- Richards Bay
- 3900

### Contact person for material:

- Rolanda van Rensburg
- rolandav@1kzntv.co.za.
- 035 789 8855
- 071 274 2466

**Material deadline: 5 working days prior to first flighting**

## TV SALES CONTACTS

<b>GM: Sales</b>	Michelle Arnold	011 280 5514	082 326 6808	arnoldm@bdtv.co.za
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<b>Sales Executive</b>	Brenda Stanley	011 340 9370	082 557 5303	stanleyb@bdtv.co.za
<b>Western Cape Sponsorship and Advertising Sales</b>	Kim Penman	021 488 1813	083 733 5187	penmank@bdtv.co.za
<b>TV Sales Co-Ordinator</b>	Kgotso Modisane	011 340 9383	074 423 9885	kgotso@bdtv.co.za
<b>TV Sales Co-Ordinator</b>	Rolette Naidoo	011 280 5822	078 053 7216	naidoor@tisoblackstar.co.za