

SOUTH AFRICAN

HOME

INFORMED • INNOVATIVE • INSPIRED

OWNER

WELCOME HOME

KITCHEN AND BATHROOM SPECIAL EDITION | AUGUST 2017

As we celebrate our birthday month, we let you celebrate with us, by bringing you excellent ideas for the kitchen and bathroom. We have put it all together in a special edition filled with the latest trends.

IN KITCHENS: We bring you the latest in kitchen surfaces and styles plus gas versus electric stoves.

IN BATHROOMS: Always admired luxurious bathrooms? You can have one too. We feature spa baths, upcoming bathroom technology and architects' insights into designing bathrooms.

CONTACT YOUR SA HOME OWNER ACCOUNT MANAGER FOR MORE INFORMATION, AND FOR BOOKINGS.



SPECIAL EDITION CONTENT OTHER FEATURES

- State-of-the-art kitchens for different budgets
- Bathroom shopping check list:
 - tiles
 - paint
 - taps
 - showerheads
 - baths
 - sanitary ware
 - lighting
 - heated towel rails



MATERIAL REQUIREMENTS:

| FORMAT (Vertical/Horizontal) | TRIM | BLEED | TYPE AREA |
|------------------------------|--------------|--------------|--------------|
| Double page spread | 297 x 470 mm | 307 x 480 mm | 267 x 440 mm |
| Full page | 297 x 235 mm | 307 x 245 mm | 267 x 205 mm |
| Half page (horizontal) | 147 x 235 mm | 157 x 245 mm | 127 x 205 mm |
| Half page (vertical) | 297 x 117 mm | 307 x 127 mm | 267 x 97 mm |

PAGE RATES:

Covers:
 IFC spread: R80 000
 IBC: R37 900
 OBC: R42 000

Pages:
 DPS: R65 625
 FP: R34 440
 HP: R24 570
 Classified: R8 715

All the above prices include agency commission and exclude VAT.

PLEASE NOTE: If clients book in both the main body and special edition, they qualify for a 15% discount.

DISTRIBUTION:

50 000 units to be bagged with the August 2017 issue of SA Home Owner.

PLUS

20 000 units to be bagged with the Sunday Times on 17 July 2017 – LSM 8-10. Subscribers only (Gauteng, Western Cape and KZN).



DEADLINES

- ADVERTORIAL DEADLINE: 31 MAY
- BOOKING DEADLINE: 7 JUNE
- MATERIAL DEADLINE: 14 JUNE
- AD MAKE UP DEADLINE: 7 JUNE