



theredzone

Smart Marketing Ideas

Join our marketing community

Where you can...



Our 3 membership options

	Individual		Silver		Gold		
Benefits	Rate	#	Value	#	Value	#	Value
TRAINING AND DEVELOPMENT (including event tickets and media training)							
Tickets to insightful roundtable breakfasts	R550	5	R2, 750	10	R5, 500	10	R5, 500
Tickets to AdForums	R225	5	R1,125	5	R1, 125	10	R2, 250
Tickets to one of the following conferences: Sunday Times Generation Next, Future of Media, Sunday Times Top Brands, Business Day TV SME Summit, Business Day and Financial Mail Investment Summit, Sunday Times The Directors Event	R2, 950	2	R5, 900	4	R11, 800	5	R14, 750
Tickets to exclusive marketing sessions for Redzone members only	R480	2	R960	3	R1, 440	5	R2, 400
Media training - bespoke training session for 2 executives (additional attendees @ R7, 750 per person)	R15, 500					1	R15, 500
EXPOSURE ON THE REDZONE WEBSITE (which forms part of the Financial Mail website)							
Company/brand/personality profile for duration of membership	R12, 500	-	-	1	R12, 500	1	R12, 500
Corporate banner placed on the home page for duration of membership	R18, 000	-	-	-	-	1	R18, 000
Redzone website home page take over for 1 week	R4, 600	-	-	-	-	1	R4, 600
Vodcast - corporate interview published on the Redzone website and various social media platforms	R9, 950	-	-	1	R9, 950	1	R9, 950
Access to the Redzone marketing survey published annually	R19, 950	-	-	-	-	1	R19, 950
PRINT ELEMENTS							
Copy of AdFocus publication	R500	1	R500	1	R500	1	R500
Full page advert in the Redzone section within Financial Mail	R45, 000	-	-	-	-	1	R45, 000
Total value			R11 235		R42 815		R150 900
Annual membership fee			R6, 950		R21, 950		R63, 950



thered**zone**

Smart Marketing Ideas



financialmail

Contact Cortney Hoyland
Tel: +27 11 280 3060