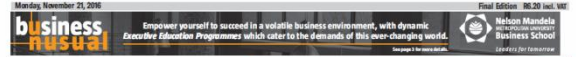


Daily Dispatch



Traditional Affairs boss backs Tolo finding

Nelson Mandela University's Traditional Affairs boss has backed the findings of a report that says the university's traditional affairs department is not doing enough to support the traditional practices of the Xhosa people.

The report, which was commissioned by the university's board, found that the department is not doing enough to support the traditional practices of the Xhosa people, particularly in the area of traditional dispute resolution.

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Trust milks it with unpasteurised product

A trust has been accused of milking a dairy farm for unpasteurised milk, a move that has caused concern among local farmers and health officials.

The trust, which is based in the Eastern Cape, has been accused of buying milk from a small dairy farm and selling it to a large number of people in the area.

Health officials have expressed concern that the milk is not safe to drink, as it has not been pasteurised.

Security guard slapped with R2m municipal bill

A security guard has been slapped with a R2 million municipal bill, a move that has caused a stir in the community.

The guard, who works for a private security company, has been accused of not paying his municipal rates for a long time.

The municipal council has decided to take legal action against the guard, as he has failed to pay his rates for several years.



Minimum wage proposal R3 500

A proposal for a minimum wage of R3 500 per month has been put forward by the government, a move that has caused a stir among employers and workers.

The proposal is part of a broader effort to improve the lives of low-income workers in the country.

Employers have expressed concern that the proposal will increase their costs and reduce their profits.

Product Overview

The East London daily. Daily Dispatch remains the Eastern Cape's biggest selling daily newspaper covering the eastern sector of the Eastern Cape – a vast geographical area which stretches from the Kowie River in Port Alfred through to Aliwal North on the Orange River and all the way down to the KwaZulu Natal border. Independent research shows that readers find the publication indispensable. Readers are young, black, ambitious and of the up-and-coming generation, while established readers are older, white and wealthier. All are fiercely loyal and trust the information carried daily.

- **Readership : 251,000**
- **Circulation: 20,763**
- **Online Traffic: 248,281 unique browsers and 914,454 page impressions**
<http://www.dispatchlive.co.za/>
- **Advertising Rates: R45,240.00 (39 x 8 FC) – CPT of R180.24**
- **Demographics :**
 - **Average HH income – R19,176** (vs. R6,967 EC average and R12,267 national average)
 - **Average Age – 40**
 - **Just over three in five are in LSM 7-10**
 - **Nine in 10 have matric or higher education**
- **Psychographics: Daily Dispatch** readers read this title mostly to be informed, and to be able to communicate and interact. Local knowledge is important to allow for a sense of belonging within the Eastern Cape community. Family and parenting is very important to these readers, as well as the region's environment and the lifestyle it supports.

Source: AMPS 2015AB, ABC Jul-Sep 2016, Effective Measure Stats October 2016

For rates go to www.TMAdroom.co.za